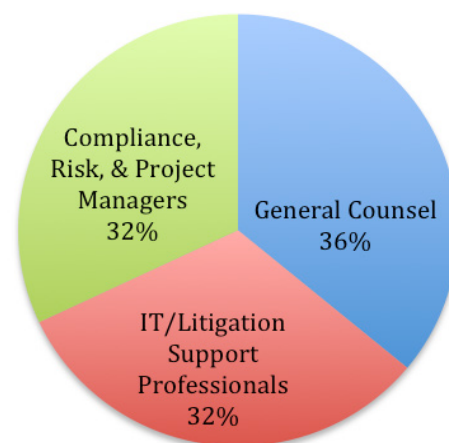


ACEDS conferences are unique and much admired. They are conducted in an engaging, interactive manner that places top importance on what and who the attendees, sponsors and exhibitors need to know. They offer superb networking so that sponsors, exhibitors and attendees can meet counterparts, experts, customers, prospects and suppliers of top products and services. ACEDS provides sponsors with many benefits before, during and after the conference. Sponsors and exhibitors receive great visibility and traffic in a first-class Exhibition Hall allowing them to meet attendees and speakers showcasing their services and solutions. Our audience is diverse with a great number of executives who participate in e-discovery buying decisions.

**LAW FIRM DEMOGRAPHIC:**



**CORPORATION DEMOGRAPHIC:**



### 2013 Sponsors and Exhibitors

AccessData	DTI	RICOH
AQUIPT, Inc	Falcon Discovery	Robert Half Legal
Aspera, Inc	Hogan Lovells	Scarab Consulting
Avantstar	Index Engines	SiteLogic
BBA Technical Services	IPRO Tech	TCDI
BDO	Kroll Ontrack	The Common Source
BIA	LexisNexis	Tracker Products
BlackBag Technologies	Megaputer Intelligence	Transperfect Legal Solutions
Consilio, a First Advantage Co.	Pitney Bowes Legal Services	Trusted Data Solutions
Digital WarRoom	Pro Logic Systems	UBIC
DOAR Litigation	Renew Data	Verizon Business Solutions
Driven, Inc	Retrivika	Zeva, Inc.

**“GREAT! It was very relaxing, professional and offered a close interaction with decision makers.”**

Bruce Higginbotham, BBA Technical Services

# Prospectus for Sponsors and Exhibitors

## ACEDS 2014 Annual Conference

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**“Our sponsorship of other shows is good, but the exposure we received from ACEDS this year was outstanding. It exceeded our goals and expectations.”**

Mike Ghanem, Driven, Inc.

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### Presenting Sponsorship

**\$45,000 Investment**

#### Pre-Conference:

- Industry Exclusivity
- Company listing on website as Presenting Sponsor
- (2) Full-page, 4-color ads in prominent positions in Conference Brochure
- (12) banner ads in the ACEDS e-newsletter “bits + bytes”
- Logo on cover of Conference Brochure with a 250-word statement inside
- Lifetime use of pre-conference attendee list
- Static banner ad in rotation on event website

#### Onsite Benefits:

- 20'x20' island booth in prominent location in Exhibition Hall
- (6) full-conference registrations (includes booth personnel)
- Attendee Bag Insert\* (subject to approval)
- Attendee Seat Drop in General Session room day 1\* (subject to approval)
- (2) questions for inclusion in attendee evaluation forms
- (2) Full-page, 4-color ads in prominent positions in Conference Book
- Logo on banner in General Session room during conference
- Logo displayed in rotation on General Session screens during breaks
- Logo on cover of Conference Book with a 250-word statement inside

#### Post-Conference:

- Lifetime use of post-conference attendee list

#### Additional Benefits:

- Use of meeting room for clients/staff (first-come first served basis)
  - Sponsorship of one webinar promoting the conference subject
- 

### Premier Sponsorship

**\$35,000 Investment**

#### Pre-Conference:

- Industry Exclusivity
  - Company listing on website as Premier Sponsor
  - (2) Full-page, 4-color ads in prominent positions in Conference Brochure
  - (10) banner ads in the ACEDS e-newsletter “bits + bytes”
  - Logo on cover of Conference Brochure with a 250-word statement inside
  - (1) time use of pre-conference attendee list
  - Static banner ad in rotation on event website
- 

**“High marks! Much higher quality than most other shows in this industry. It was educational, set higher standards than already exist and was a good networking event.”**

Saleem Dababneh, IPRO Tech

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**Onsite Benefits:**

- 20'x20' island booth in prominent location in Exhibition Hall
- (5) full-conference registrations (includes booth personnel)
- Attendee Bag Insert\* (subject to approval)
- Attendee Seat Drop in General Session room day 2\* (subject to approval)
- (1) question for inclusion in attendee evaluation forms
- (2) Full-page, 4-color ads in prominent positions in Conference Book
- Logo on banner in General Session room during conference
- Logo displayed in rotation on General Session screens during breaks
- Logo on cover of Conference Book with a 250-word statement inside

**Post-Conference:**

- (8) time use of post-conference attendee list

**Additional Benefit:**

- Use of meeting room for clients/staff (first-come first served basis)

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**Platinum Sponsorship****\$20,000 Investment****Pre-Conference:**

- Industry Exclusivity
- Company listing on website as Platinum Sponsor
- (1) Full-page, 4-color ads in prominent position in Conference Brochure
- (6) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo on cover of Conference Brochure with a 250-word statement inside
- (1) time use of pre-conference attendee list
- Static banner ad in rotation on event website

**Onsite Benefits:**

- 10'x20' booth in prominent location in Exhibition Hall
- (3) full-conference registrations (includes booth personnel)
- Attendee Bag Insert\* (subject to approval)
- Attendee Seat Drop in General Session room day 3\* (subject to approval)
- (1) Full-page, 4-color ad in prominent positions in Conference Book
- Logo on banner in General Session room during conference
- Logo displayed in rotation on General Session screens during breaks
- Logo on cover of Conference Book with a 250-word statement inside

**Post-Conference:**

- (4) time use of post-conference attendee list

**Additional Benefit:**

- Use of meeting room for clients/staff (first-come first served basis)
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## Gold Sponsorship

**\$15,000 Investment**

### Pre-Conference:

- Industry Exclusivity
- Company listing on website as Gold Sponsor
- (1) Full-page, 4-color ads in Conference Brochure
- (5) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo on cover of Conference Brochure with a 250-word statement inside
- Static banner ad in rotation on event website

### Onsite Benefits:

- 10'x10' booth in Exhibition Hall
- (3) full-conference registrations (includes booth personnel)
- Attendee Bag Insert\* (subject to approval)
- Attendee Seat Drop in General Session room day 3\* (subject to approval)
- (1) Full-page, 4-color ad in Conference Book
- Logo displayed in rotation on General Session screens during breaks
- Logo inside Conference Book with a 250-word statement

### Post-Conference:

- (3) time use of post-conference attendee list

### Additional Benefit:

- Use of meeting room for clients/staff for 1-day period (first-come first served basis)

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## Silver Sponsorship

**\$12,000 Investment**

### Pre-Conference:

- Industry Exclusivity
- Company listing on website as Silver Sponsor
- (1) Full-page, 4-color ads in Conference Brochure
- (4) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 250-word statement
- Static banner ad in rotation on event website

### Onsite Benefits:

- 10'x10' booth in Exhibition Hall
- (3) full-conference registrations (includes booth personnel)
- Attendee Bag Insert\* (subject to approval)
- (1) Full-page, 4-color ad in Conference Book
- Logo displayed in rotation on General Session screens during breaks
- Logo inside Conference Book with a 250-word statement

### Post-Conference:

- (3) time use of post-conference attendee list

### Additional Benefit:

- Use of meeting room for clients/staff for 1-day period (first-come first served basis)

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## Networking Reception Sponsorship

**\$12,000 Investment**

### Pre-Conference:

- Company listing on website as Networking Reception Sponsor
- (1) Full-page, 4-color ads in Conference Brochure
- (5) banner ads in the ACEDS e-newsletter "bits + bytes"



- Logo inside Conference Brochure with a 150-word statement
- (1) time use of pre-conference attendee list
- Static banner ad in rotation on event website

#### **Onsite Benefits:**

- Exclusivity (sponsor fee inclusive of all food and beverages)
- Company logo printed on all networking reception drink tickets (drinks are complimentary)
- 10'x10' booth in Exhibition Hall
- (3) full-conference registrations (includes booth personnel)
- Attendee Bag Insert\* (subject to approval)
- (1) Full-page, 4-color ad in Conference Book
- Logo on signs at reception
- Logo inside Conference Book with a 150-word statement

#### **Post-Conference:**

- (4) time use of post-conference attendee list

#### **Additional Benefit:**

- Use of meeting room for clients/staff for 1-day period (first-come first served basis)

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### **Bronze Sponsorship**

**\$10,000 Investment**

#### **Pre-Conference:**

- Industry Exclusivity
- Company listing on website as Bronze Sponsor
- (1) half-page, 4-color ads in Conference Brochure
- (3) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 250-word statement
- Static banner ad in rotation on event website

#### **Onsite Benefits:**

- 10'x10' booth in Exhibition Hall
- (3) full-conference registrations (includes booth personnel)
- Attendee Bag Insert\* (subject to approval)
- (1) half-page, 4-color ad in Conference Book
- Logo displayed in rotation on General Session screens during breaks
- Logo inside Conference Book with a 250-word statement

#### **Post-Conference:**

- (2) time use of post-conference attendee list

#### **Additional Benefit:**

- Use of meeting room for clients/staff for 1-day period (first-come first served basis)

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### **Knowledge Breakfast Sponsorship (4 available)**

**\$10,000 Investment**

#### **Pre-Conference:**

- Company listing on website as Knowledge Breakfast Sponsor
- (1) Full-page, 4-color ads in Conference Brochure
- (5) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement

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**"Right audience. Prospects outnumbered vendors. They were educated, interested and sophisticated. Good targets for us."**

James Wolf, H5

- Special pre-conference marketing campaign by ACEDS which allows for attendees to select which Breakfast they would like to attend through a survey
- Static banner ad in rotation on event website

### **Onsite Benefits:**

- Inclusive of all food and beverage
- Sponsor created panel with their choice of speakers, experts, and mediators they wish
- ACEDS will provide a meeting room for up to 150 people (ocean-front rooms available)
- Time slot: 7:30am-8:45am on day 1 or day 2
- (3) full-conference registrations
- (1) Full-page, 4-color ad in Conference Book
- Logo on signs at breakfast
- Logo inside Conference Book with a 150-word statement

### **Post-Conference:**

- (1) time use of post-conference attendee list

### **Additional Benefits:**

- Use of meeting room for clients/staff for 1-day period (first-come first served basis)
- Sponsor is free to provide napkins with its logo and other promotional collateral

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## **Conference Bag Sponsorship**

**\$10,000 Investment**

### **Pre-Conference:**

- Company listing on website as Conference Bag Sponsor
- (2) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### **Onsite Benefits:**

- Item Exclusivity (includes all production and shipping costs)
- Sponsor logo (1-color imprint) on one-side of conference bags (ACEDS chooses style of bag)
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations (includes booth personnel)
- (1) Half-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

### **Post-Conference:**

- (2) time use of post-conference attendee list

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## **USB/Flash-Drive Sponsor**

**\$10,000 Investment**

### **Pre-Conference:**

- Company listing on website as the USB/Flash-Drive Sponsor
- (4) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### **Onsite Benefits:**

- Level Exclusivity (includes all production and shipping costs)
- Sponsor logo printed on one-side of USB/Flash-Drive
- 2GB and will include all conference related materials on drive
- (3) full-conference registrations
- (1) Full-page, 4-color ad in Conference Book

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**"Our company had a great presence with the attendees."**

Tom Mackenzie, TCDI

- Logo inside Conference Book with a 150-word statement

### Post-Conference:

- (2) time use of post-conference attendee list

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## Conference Name Badge Holder/Lanyard Sponsorship \$9,000 Investment

### Pre-Conference:

- Company listing on website as Conference Name Badge/Lanyard Sponsor
- (2) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### Onsite Benefits:

- Item Exclusivity (includes all production and shipping costs)
- Sponsor logo (1-color imprint) on name badge holders and lanyards (one proof provided to sponsor)
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations
- (1) Half-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

### Post-Conference:

- (2) time use of post-conference attendee list

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## Conference Luggage Tag Sponsorship

**\$8,000 Investment**

### Pre-Conference:

- Company listing on website as Conference Luggage Tag Sponsor
- (2) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### Onsite Benefits:

- Item Exclusivity (includes all production and shipping costs)
- Sponsor logo (1-color imprint) on one-side of each luggage tag
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations (includes booth personnel)
- (1) Half-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

### Post-Conference:

- (2) time use of post-conference attendee list



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## Conference Notepad Sponsorship

**\$8,000 Investment**

### Pre-Conference:

- Company listing on website as Conference Notepad Sponsor
- (2) banner ads in the ACEDS e-newsletter “bits + bytes”
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### Onsite Benefits:

- Item Exclusivity (includes all production and shipping costs)
- Sponsor logo (1-color imprint) will appear on notepads (one proof provided to sponsor)
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations (includes booth personnel)
- (1) Half-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

### Post-Conference:

- (2) time use of post-conference attendee list

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## Conference Pen Sponsorship

**\$8,000 Investment**

### Pre-Conference:

- Company listing on website as Conference Pen Sponsor
- (2) banner ads in the ACEDS e-newsletter “bits + bytes”
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### Onsite Benefits:

- Item Exclusivity (includes all production and shipping costs)
- Sponsor logo (1-color imprint) will appear on pens (one proof provided to sponsor; ACEDS chooses style)
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations (includes booth personnel)
- (1) Half-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

### Post-Conference:

- (2) time use of post-conference attendee list

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## Power Charging Station Sponsor

**\$7,000 Investment**

### Pre-Conference:

- Company listing on website as the Power Charging Station Sponsor
- (1) Full-page, 4-color ad in Conference Brochure
- (4) banner ads in the ACEDS e-newsletter “bits + bytes”
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### Onsite Benefits:

- Exclusivity (includes all production and shipping costs)
- Company logo and graphics on signage associated with Power Charging Station
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations (includes booth personnel)
- (1) Full-page, 4-color ad in Conference Book

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**“OUTSTANDING! I was very impressed. Far above my expectations!”**

Dameon Broadus, National Bar Association (NBA)

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- Logo inside Conference Book with a 150-word statement

#### **Post-Conference:**

- (1) time use of post-conference attendee list

#### **Additional Benefit:**

- Use of meeting room for clients/staff for 1-day period (first-come first served basis)

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### **Conference Highlighter Sponsorship**

**\$7,000 Investment**

#### **Pre-Conference:**

- Company listing on website as Conference Highlighter Sponsor
- (2) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

#### **Onsite Benefits:**

- Item Exclusivity (includes all production and shipping costs)
- Sponsor logo (1-color imprint) on highlighters (one proof provided to sponsor; ACEDS chooses style)
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations (includes booth personnel)
- (1) Half-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

#### **Post-Conference:**

- (2) time use of post-conference attendee list

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### **Refreshment Break Sponsor (2 available)**

**\$6,750 Investment**

#### **Pre-Conference:**

- Company listing on website as the Day's Refreshment Break Sponsor
- (1) Full-page, 4-color ad in Conference Brochure
- (5) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

#### **Onsite Benefits:**

- Exclusivity (includes all food and beverage)
- 10'x10' booth in Exhibition Hall
- Company logo and graphics on signage associated at each Refreshment Break Station
- (2) full-conference registrations (includes booth personnel)
- (1) Full-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

#### **Post-Conference:**

- (1) time use of post-conference attendee list

#### **Additional Benefit:**

- Use of meeting room for clients/staff for 1-day period (first-come first served basis)
- 

**"Very qualified attendees. We met with our intended audience. Well-planned, well-focused, well-attended. It encouraged sharing of ideas in an uncluttered, unhurried setting."**

Andrew Kass, U.S. Legal Support, Inc.

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## Conference Aisle Signage Sponsorship

**\$5,000 Investment**

### Pre-Conference:

- Company listing on website as Conference Aisle Signs Sponsor
- (2) banner ads in the ACEDS e-newsletter "bits + bytes"
- Logo inside Conference Brochure with a 150-word statement
- Static banner ad in rotation on event website

### Onsite Benefits:

- Item Exclusivity (includes all production and shipping costs)
- Sponsor logo (1-color imprint) will appear on all aisle signs (one proof provided to sponsor)
- 10'x10' booth in Exhibition Hall
- (2) full-conference registrations (includes booth personnel)
- (1) Half-page, 4-color ad in Conference Book
- Logo inside Conference Book with a 150-word statement

### Post-Conference:

- (2) time use of post-conference attendee list

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## Exhibit Booth

**\$4,150 Investment**

### Pre-Conference:

- Company listing on website as an Exhibitor
- Booth location is determined on a first-come first-serve basis
- Logo inside Conference Brochure with a 100-word statement

### Onsite Benefits:

- 10'x10' booth in Exhibition Hall
- Company logo and graphics on aisle signage
- (2) full-conference registrations (includes booth personnel)
- Logo inside Conference Book with a 100-word statement

### Post-Conference:

- (1) time use of post-conference attendee list



For more information on sponsorship and exhibiting opportunities, please contact Matthew Dodge at 786-517-2721 or by e-mail at [mdodge@ACEDS.org](mailto:mdodge@ACEDS.org).

ACEDS can work with you to develop a customized sponsorship program outside of the opportunities listed in this prospectus.

### Refund Policy:

Benefits will be activated immediately, therefore refunds are not extended. If for some reason you are unable to execute your benefits, please contact us at (786) 517-2721 and ACEDS will determine at its discretion other benefits to which you may be entitled in replacement of your conference benefits. There is a firm deadline for submission of advertisements for the Conference Book and Conference Brochure. Ads submitted past the deadline may not appear and shall be forfeited by the advertiser, and no refunds shall be extended.



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**“We truly enjoyed our first experience with ACEDS. We reached a broader audience than expected and met with companies and industries we weren’t familiar with, which gave us more opportunity to generate business. There was a variety of people, from C-level executives to attorneys and IT personnel.”**

Kayla Krause, Sonian

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